

STANLEY P. COLOMA

MULTIMEDIA TRAINER // INSTRUCTIONAL DESIGNER // WEB DESIGNER

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ABOUT STAN

Stanley Coloma is a multi-disciplinary digital artist and a technology evangelist who advocates the use of new media and emerging technologies to create engaging and dynamically driven user experiences across different digital mediums.

Stanley has gained more than 15 years of experience in digital arts and handled multifaceted projects in print, interactive, broadcast and post production and about 12 years of experience in training and the academe spearheading multimedia disciplines and interactive projects. Stanley is one of the pioneering members of Philweavers, an exclusive organization established during the golden era of Philippine web design driven with a vision to educate and inspire Filipinos to be at par with the global arena. Stanley continues to pursue his quest for learning and explores interactive possibilities on the web and various media.

Stanley's works can be seen on his interactive playground and portfolio www.nasansistan.com

KEY RESULTS AREA

Instructional Design.

80

Well experienced on eLearning applications and instructional design using [Adobe Captivate](#) and [Animate CC](#).

Web design and Interactive Media.

98

With more than 12 years of web design and online experience, Stan has delivered a myriad of online interactive projects using [Adobe Muse](#), [CSS](#), [Wordpress](#) and [PHP](#).

Branding and Identity Design.

90

A strong background and portfolio on logo and branding development, Stan has worked with some of the world's strongest brand using [Adobe Illustrator](#) and [Adobe InDesign](#).

Video and Post Production.

95

Some of our biggest projects includes AVP's, Motion Graphics and video documentaries for clients using [Adobe Premiere](#), [Adobe After Effects](#) and [Adobe Audition](#).

Desktop Publishing and Graphic Design.

88

Stan has established a strong print background through the years with clients ranging from small to medium enterprises using [Adobe Photoshop](#), [Adobe Illustrator](#) and [Adobe InDesign](#).

Training and Creative Direction

100

Stan has more than 12 years of experience in Training both academic and corporate mostly handling multimedia and other creative requirements of the company.

PROFESSIONAL EXPOSURE

iQor

October 2014 - PRESENT

Sr. Graphic and Design Officer (2 years)

<http://www.iqor.com/>

As part of the global marketing team (project based), i conceptualize, create and execute creative and marketing collaterals of the company leading to successful creative campaigns.

CIIT College of Arts and Technology (CIIT)

OCTOBER 2009 - PRESENT / Faculty (7 years)

<http://www.ciit-ph.com/>

A consistent top performing faculty (based on evaluations) , I conduct training on computer graphics and multimedia with focus on animation and post production. I initiated the CIIT video music awards where student under the video production class creates their own music videos. It now became an annual school event. I handle advance subjects including the thesis class for graduating students.

Philippine Center for Creative Imaging (PCCI)

MARCH 2007 - PRESENT / Faculty (9 years)

www.pcci.com.ph

As the sole instructor in eLearning and one of the leading instructors in web design, I spear head the training on Multimedia, eLearning, and other interactive software leading the way to the introduction of new successful courses in the training institute. PCCI is the only Adobe Authorized Training Center in the Philippines.

Information and Technology Academy (iAcademy)

JUNE 2005 - October 2013 / Professor (11 years)

www.iacademy.edu.ph

Considered one of the best faculty at iAcademy (recognized by the president and based on student evaluation), I conduct training and seminars on digital arts, animation and web design on a part-time basis.

Cycore Technology Solutions Co. Inc.

MAY 2005 - November 2011 (6 years)

VP for Multimedia Operations

www.cycoretech.com

As the lead creative, i have successfully increased the multimedia projects of the company to 300% (based on evaluation) leading big clients such as DepEd, DBP, ICTSI, to name a few. I lead a team of designers and develops and maintains key projects on cross

media including web, print, video and identity.

Ayala Systems Technology Incorporated (ASTI)
December 2008 - October 2009 / Design Consultant (1 year)
www.ayalasytems.com

As in interactive consultant, I spearheaded the creative direction and training for a team of designers and developed modules for multimedia training of the ASTI creatives department and helped established a more solid team.

Creative Synergy
FEBRUARY 2001 - MAY 2004 / Multimedia Specialist
www.creative-synergy.com (3 years)

Heads the development of key projects for clients such as Microsoft, Toyota, and Cisco. Conceptualized and technologies for interactive media.

LATEST PROJECTS / CORPORATE WORKSHOPS/ TRAININGS CONDUCTED

International Committee on the Red Cross (ICRC)
eLearning Project for BJMP / December 2016

Developed and Conceptualized an eLearning module for the BJMP (Bureau of Jail Management and Penology) through ICRC to help train paralegal officers in the conduct of their work through eLearning. The project is called Electronic Paralegal Learning Module or EPLM and will be rolled out throughout all jails in the country.

HubWoo.com
Adobe Captivate 7 Training / June 2014

Hubwoo is a global leader in providing a smarter way for buyers and sellers to search, connect, and collaborate. The training helped them maximize their skills and time to streamline their business process for maximum profitability.

UBM Medica
Adobe InDesign Training Basic and Advance
September 2012

UBM Medica is a leading healthcare media company providing bespoke solutions to a global healthcare market. Completed a one week training on the Publications team in conjunction on their transition from an old to a new platform. Adobe InDesign helped them to accomplish their task in a more efficient and effective manner.

Baker and McKenzie International
www.bakermckenzie.com
Multimedia training / August 2011

B & M International is one of the world's leading lawfirm and they house their global marketing department at Bonifacio Global City in Taguig. I was hired as a Interactive Design consultant to train their marketing team on the latest technology on digital designs and creative applications

Lufthansa Technik Philippines
Flash Catalyst and Flash Creative Animation tech

January 2011

Conducted a week-long hands on workshop on Adobe's latest design software, Flash Catalyst CS 5 and Creative animation techniques using Flash Professional CS 5. This training was made possible through PCCI with more than 15 attendees.

Ayala Systems Technology Inc.
Multimedia training
www.ayalasytems.com
July 2009 - October 2009

Ayala Systems created a new creative services department called ASTI creates. I was hired to mold and develop the creative services team by conducting weekly training on industry standard technologies for print, web and video.

Far Eastern University - IT campus
Adobe Video Series workshop/training
May 2010

Conducted a two week workshop on Adobe video editing applications to the faculties of the IT Department of FEU. Workshops included Adobe Premiere, AfterEffects and Soundbooth with handon training and real world examples.

FEU initiated this project in preparation for their new course offerings on Digital Arts

*For a complete lists of training, visit www.nasansistan.com

ACCOLADES / SIGHTINGS

- 2nd National Communication Conference - De LaSalle University Manila - Panel Speaker (2016)
- Top 3 faculty for 2012-2015 - CIIT College of Arts and Tech.
- 15th/16th/17th Graphic Expo- Speaker - Photoshop Creative Compositing techniques / Logo design in a controversial world / Flash catalyst design without codes (June 2010-2012) - Seminar speaker.
- Best faculty for 2012 - iAcademy, Buendia, Makati City
- STI National Web Competition (2007-2011) - Chairman of the board of Judges.
- American Design Awards, USA (Gold Winner) June 2004 Best Website
- 8th Annual Graphic Expo (2003) Best Entry for web design
- Designer's Depot Award of Excellence, USA (2003)
- Ateneo De Manila University, Design as a Medium (November 2003) panelist.

EDUCATION

Philippine Christian University

Bachelor of Science in Business Management
Major in Marketing with 18 units in Education
Graduated Valedictorian (s.y. 1996)
Graduated Cum Laude (sy. 2000)
Chairman - University Student Government
Most Outstanding Student Leader for 2 Terms

REFERENCES: Available upon request.